

## **Business Intelligence Analyst**

*Holland Landing, Ontario*

### **About Us**

Inscape is a design enabler. We have been saying Yes since 1888 with a versatile portfolio of systems, storage and wall products that are adaptable and built to last. With care and consideration, and more than a century of expertise, our philosophy is to always do what we can to say Yes.

### **About the Role**

The Business Intelligence Analyst gathers, analyses, and reports data related to Inscape's core business performance metrics. They will identify opportunities to enhance sales and marketing strategies through the collection and consolidation of data-driven analytics. This position is responsible for work on special projects and daily tasks. The Business Intelligence Analyst will also participate in multiple large projects and initiatives that will provide integral information to various stakeholders including senior management.

### **Primary Tasks & Responsibilities**

- Function as a main contact for the Inscape Marketing department for both business monitoring and reporting as related to core internal performance metrics, as well as external marketplace.
- Develop regular and ad-hoc reports to monitor and analyze performance to support departmental objectives.
- Facilitate business and competitive intelligence gathering, both internal and external.
- Support the Content, Product, and Business Development teams with proactive reporting to feed decision making and to assist with new product initiatives.
- Prepare performance reports for key stakeholders.
- Supervise the data integrity of data collection systems.
- Develop predictive models to assist with the evaluation of potential business decisions.
- Research and recommend enhancements to data collection systems.
- Establish and utilize a comprehensive, efficient and focused process for reporting on business performance against performance metrics.
- Assist with budget analysis and forecasting.
- Ensure the integrity of research project data, including data extraction, processing, storage, manipulation and analysis.
- Supervise database design, administration, security and maintenance.
- Accurately code variables from original data and complete statistical analyses as needed.
- Share knowledge of data coding and analysis techniques with other staff.
- Participate in ongoing decisions regarding study design, data collection, data analysis and methodology.
- Provide information and guidance when needed to ensure the success of initiatives or project completion.
- Create compressive reports for all levels of business and various stakeholders.
- Other duties as required.

## **Knowledge, Skills, Abilities & Education**

- University or college degree in a related field.
- 1-5 years of experience in data analysis.
- Experience with statistical analysis and data modeling.
- Experience with web metrics and online performance analysis is an asset.
- Experience in interpreting and reporting results of analysis and experience in data processing and file management is required.
- Experience writing technical reports and manuscripts.
- Must value working in a collaborative environment.

If you have the qualifications for the above position and are interested in joining a team oriented progressive company with excellent benefits, please submit your resume for consideration to [careers@inscapesolutions.com](mailto:careers@inscapesolutions.com).

We thank all applicants for their interest, but advise that only those selected for an interview will be contacted.

**Inscape values employment equity and is an equal opportunity employer.  
Inscape will provide reasonable accommodation to applicants with disabilities.**