

Graphic Designer (Contract)

Holland Landing

About Us

Inscape is a design enabler. We have been saying Yes since 1888 with a versatile portfolio of systems, storage and wall products that are adaptable and built to last. With care and consideration, and more than a century of expertise, our philosophy is to always do what we can to say Yes.

About the Role

The Graphic Designer works closely with the Communications Team and the Product Resource Team to create, format and maintain technical documents and promotional tools to support the company's objectives.

Working Conditions:

- Reports to Director, Marketing.
- 100% Office
- Overtime as required
- Ability to work within a collaborative workspace
- Mac platform

Primary Tasks & Responsibilities

- Works cross-functionally to create a variety of marketing collateral brochures, ads, signage, promotional materials, emails and various other print and digital items.
- Create email communications using html
- Design and technical consultant Copywriting – Excellent written and oral communication skills
- Project management; schedule and coordinate project from creation to final production.
- Source outside vendors for printing, publication or promotional needs of the department
- Creation of Marketing campaigns and strategies
- Proofreader and quality checker of all marketing materials print/digital
- Follow and enforce corporate brand guidelines and standards
- Maintain and improve the marketing and resource archives
- Provide social media graphic/creative support
- Ensures excellence and consistency of design in line with branding guidelines
- Perform other duties as assigned

Knowledge, Skills, Abilities & Education

- Successful completion of a Diploma/Degree in Graphic Design or related field or approved equivalent combination of education and experience.
- 5-8 years of design industry experience
- Strong digital portfolio demonstrating best works that illustrate a range of experiences, skills, styles and applications.
- Strong grasp of typography and layout skills.

- Highly proficient in Adobe Creative Suite.
- Demonstrate experience with print and digital design.
- Comfortable working alone and in a team environment.
- Working within tight deadlines.
- Creating corporate communications including quarterly reports, memos, emails, newsletters and presentations.
- Providing creative direction for projects as required such as but not limited to photo shoots, layouts, presentations and marketing campaigns.
- Programming experience with a working knowledge of HTML, CSS
- Working knowledge of WordPress would be an asset.
- Highly organized, including the ability to adapt gracefully to changing priorities and multiple projects with a high level of accuracy and a sense of urgency.
- Excellent written and oral communication skills, with a strong client service orientation.
- Knowledge of video production using Adobe After Effects, Premier would be an asset.

If you have the qualifications for the above position and are interested in joining a team oriented progressive company with excellent benefits, please submit your resume for consideration to careers@inscapesolutions.com.

We thank all applicants for their interest, but advise that only those selected for an interview will be contacted.

**Inscape values employment equity and is an equal opportunity employer.
Inscape will provide reasonable accommodation to applicants with disabilities.**