

## **Graphic Designer (Contract)**

*Holland Landing*

### **About Us**

Inscape is a design enabler. We have been saying Yes since 1888 with a versatile portfolio of systems, storage and wall products that are adaptable and built to last. With care and consideration, and more than a century of expertise, our philosophy is to always do what we can to say Yes.

### **About the Role**

The Graphic Designer works closely with the Communications Team and the Product Resource Team to create, format and maintain technical documents and promotional tools to support the company's objectives.

### **Working Conditions:**

- Reports to Director, Marketing.
- 100% Office
- Overtime as required
- Ability to work within a collaborative workspace
- Mac platform

### **Primary Tasks & Responsibilities**

- Works cross-functionally to create a variety of marketing collateral brochures, ads, signage, promotional materials, emails and various other print and digital items.
- Create email communications using html
- Design and technical consultant Copywriting – Excellent written and oral communication skills
- Project management; schedule and coordinate project from creation to final production.
- Source outside vendors for printing, publication or promotional needs of the department
- Creation of Marketing campaigns and strategies
- Proofreader and quality checker of all marketing materials print/digital
- Follow and enforce corporate brand guidelines and standards
- Maintain and improve the marketing and resource archives
- Provide social media graphic/creative support
- Ensures excellence and consistency of design in line with branding guidelines
- Perform other duties as assigned

### **Knowledge, Skills, Abilities & Education**

- Successful completion of a Diploma/Degree in Graphic Design or related field or approved equivalent combination of education and experience.
- 5-8 years of design industry experience
- Strong digital portfolio demonstrating best works that illustrate a range of experiences, skills, styles and applications.
- Strong grasp of typography and layout skills.

- Highly proficient in Adobe Creative Suite.
- Demonstrate experience with print and digital design.
- Comfortable working alone and in a team environment.
- Working within tight deadlines.
- Creating corporate communications including quarterly reports, memos, emails, newsletters and presentations.
- Providing creative direction for projects as required such as but not limited to photo shoots, layouts, presentations and marketing campaigns.
- Programming experience with a working knowledge of HTML, CSS
- Working knowledge of WordPress would be an asset.
- Highly organized, including the ability to adapt gracefully to changing priorities and multiple projects with a high level of accuracy and a sense of urgency.
- Excellent written and oral communication skills, with a strong client service orientation.
- Knowledge of video production using Adobe After Effects, Premier would be an asset.

If you have the qualifications for the above position and are interested in joining a team oriented progressive company with excellent benefits, please submit your resume for consideration to [careers@inscapesolutions.com](mailto:careers@inscapesolutions.com).

We thank all applicants for their interest, but advise that only those selected for an interview will be contacted.

**Inscape values employment equity and is an equal opportunity employer.  
Inscape will provide reasonable accommodation to applicants with disabilities.**