



FOR IMMEDIATE RELEASE

## **Inscape Appoints Director of Sales for Chicago**

February 17, 2017 – Inscape announces the appointment of **Colin Kennedy** as Director of Sales for Chicago. Colin is responsible for promoting sales of all Inscape & West Elm Workspace with Inscape products and the development and nurturing of dealers in his territory. He reports to Jim Mitchell, Vice President Sales, Western + Central US.

Colin has over 15 years of sales and sales support experience, including developing and implementing sales strategy to build brand awareness, generate new business, and develop relationships with sales partners and customers. Prior to Inscape, Colin spent over seven years at Generation Brands in senior sales related roles.

### **About Inscape**

Inscape has supported the evolution of the workspace since 1888. A versatile portfolio of systems, storage, walls and seating products addresses the diverse needs of today's office with solutions that stand the test of time – built to last and inherently flexible.

Dedicated to delivering innovative solutions with care and expertise, Inscape is here to help you make life at work better.

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