



FOR IMMEDIATE RELEASE

Inscape Appoints Vice President of Marketing

October 13, 2017 – Inscape is pleased to announce the appointment of David Gerson as Vice President of Marketing effective October 16, 2017. David will lead Inscape’s Product Marketing, Sales Training + Development, and Communications + Market Insights teams.

Before joining Inscape, David held senior management roles in Marketing, Customer Relations and Sales Development during his 15 years at Interface, most recently as Vice President, Marketing.

“We are delighted to have David join Inscape. His proven leadership ability and extensive experience working with the Architectural and Design communities will be instrumental in growing awareness of Inscape’s workspace solutions,” said Brian Mirsky, CEO.

“I am excited to join Inscape and build on the rich history of providing innovative products for the commercial interiors industry,” said David Gerson. “There is so much potential for growing the Inscape brand across North America and I look forward to leading this initiative.”

About Inscape

Inscape is a design enabler. We have been saying yes since 1888 with a versatile portfolio of systems, storage and walls products that are adaptable and always built to last. With a wide dealer network, showrooms in both Canada and the U.S., and full service and support for all of our clients, our philosophy is to always do what we can to say Yes.

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